

Strong Alliance Expands ASEAN! Hejian Mingshangde subsidiary MSDG has established a cross-border strategic partnership with Thailand's BCIB company

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MSDG, a subsidiary of Mingshangde, has established a deep strategic partnership with Thailand's BCIB company



On July 13, the strategic cooperation signing and plaque ceremony between MSDG, a subsidiary of Hebei Mingshangde in Singapore, and

Thailand's BCIB Holdings Limited were successfully held.



At the event, Gao Tianliang, President of MSDG from the Chinese side, gave an overall presentation of this cooperation project, elaborating in detail on the cooperation plan, technological advantages, and market layout of both parties.



Dr. Jutamas Onvoraj, Executive Director of Thailand's BCIB, took the stage to speak, sharing the current development status of the ASEAN market, sharing a vision for collaborative development between both sides, and expressing high expectations for the prospects of this strategic cooperation.



The event held a plaque presentation ceremony for Dr. Jutamas Onworaj, officially establishing the strategic partnership between the two parties.



It is understood that the Chinese entity involved in this cooperation is MSDG, a flagship global business platform created by Hebei Mingshangde Glass Technology Co., Ltd. Mingshangde has been deeply involved in the glass industry for forty-seven years, consistently adhering to three major overseas strategies: technology, brand, and culture. It has independently developed core materials for optical wave glass, mastered full-chain solar thermal energy storage engineering technology, and can undertake new energy EPC projects. Its products cover categories such as medical consumables and home jewelry, and are sold in more than fifty countries. At the same time, it integrates intangible cultural heritage crafts to create "energy aesthetics" cultural and creative products, achieving a

transformation of China's glass industry from product manufacturing exports to high-end value exports.



Thailand BCIB Holdings Limited is headquartered in Bangkok and is a Pan-Asia comprehensive investment holding group, with business covering four major sectors: cross-border finance, new energy development, cross-border industrial cooperation, and herbal biotechnology. The group is deeply rooted in multiple Southeast Asian markets and serves as an important cooperation platform for domestic high-tech enterprises entering the ASEAN market.



This collaboration marks a landmark practice of integrating industrial resources between both parties. On one hand, MSDG introduced leading domestic new optical wave materials and solar thermal engineering technologies to Southeast Asia, supporting regional energy transition and supporting the implementation of the "dual carbon" goals; On the other hand, relying on BCIB's mature local operational channels and financial resources, it effectively addresses pain points and difficulties for domestic enterprises in localizing operations and investment financing when going global. Next, both parties will take this strategic cooperation signing as a new starting point, continue to deepen their efforts in renewable energy, high-end new materials, and green sustainable infrastructure, solidify the industrial foundation with hardcore technologies, expand global markets with high-quality brands, and gather international value consensus through distinctive intangible cultural heritage culture, creating benchmarks for cross-border low-carbon industry cooperation and jointly building a new global pattern of sustainable energy development.

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